

EXECUTIVE DOCTOR OF BUSINESS ADMINISTRATION - EDDBA

* The EDDBA program will start in Spring 2021.

Overview

The Executive Doctor of Business Administration (EDDBA) degree program at the University of North Alabama is a professional degree program for leaders seeking to go beyond the master's level and differentiate themselves by developing applied research skills for solving complex organizational problems and developing innovative business solutions based on the most current evidence-based practices. These qualities make the program an ideal fit for experienced leaders who may be changing roles or positions within an organization, moving into a consulting career, or wishing to transition to an academic position. As a doctoral program, the degree requires a dissertation and the requisite statistical and methodological skills necessary to complete such a project. However, the coursework and research are applied in nature with an intentional focus on how to leverage analytical tools and methods to solve real-world problems, address contemporary issues, and navigate disruptive trends that may not have existed even five years ago.

This non-resident, cohort-based program employs an online learning platform and requires a limited number of weekend on-campus visits over a three-year period where students will engage with each other and with professors in an executive classroom format. The program requires 54 post-master's credit hours and students are expected to complete their coursework in the first two years and their dissertation in year three.

Admission

Applicants should have previously earned an MBA or master's degree in a related field from an accredited academic institution. Because of this requirement, no GMAT will be required for admission into the program.

Applicants should possess at least 7 years of substantive work experience. Experience that includes high levels of responsibility, expertise, and leadership is preferred. This experience should be highlighted in the application materials.

Qualified applicants should submit the following:

- Completed application
- Application fee of \$50
- Resume
- Official transcripts from all previously attended universities
- Two letters of recommendation from professionals in academia or industry who can comment on accomplishments and contributions, leadership, and other potential success factors.
- One essay outlining goals and motivations for pursuing an EDDBA. Expected length 2-3 pages.

Interviews will be required prior to candidates being formally accepted into the program.

Curriculum Requirements

Code	Title	Hours
EDDBA 800	Discovering Applied Research	3
EDDBA 805	Project Management for Applied Research	1

EDDBA 810	Exploring Statistical Relationships in Business	3
EDDBA 811	Engaging with Applied Statistics Lab	1
EDDBA 815	Prediction and Planning for Business Futures	1
EDDBA 820	Organizational Problem Solving; Design and Measurement	3
EDDBA 825	Innovation System Solutions	1
EDDBA 830	Advanced Quantitative Analysis	3
EDDBA 835	Designing Technology for User Experience	1
EDDBA 840	Advanced Qualitative Analysis	3
EDDBA 845	Emerging Methodologies for Organizations	1
EDDBA 855	Integrating GIS to Optimize Business Performance	1
EDDBA 861	Becoming Data Smart	3
EDDBA 862	Creative and Innovative Thinking	3
EDDBA 863	Emerging Issues in Business	3
EDDBA 864	Exploring Trends in the Global Economy	1
EDDBA 865	Applied Decision Making and Optimization	2
EDDBA 866	Applications of Disruptive Technology	3
EDDBA 900	Developing Applied Research Skills	2
EDDBA 901	Dissertation Design	3
EDDBA 902	Dissertation	3
EDDBA 902	Dissertation	3
EDDBA 902	Dissertation	3
EDDBA 902	Dissertation	3
Total Hours		54

Course Transfer/Waiver

Due to the cohort nature of the program, course waivers, transfers, or substitutions are **not** allowed in this EDDBA program.

Attendance

Residency weekends are scheduled on a monthly basis during each academic term, and attendance is mandatory. These residency weekends are the primary instructional time, with online learning being utilized between the residency weekend sessions. Residency weekends are announced many months in advance so students can plan and prioritize their time appropriately.

Grading

All EDDBA students are expected to maintain a high quality of academic performance in their courses, which includes appropriate standards of conduct and academic honesty. Students must maintain a GPA of 3.00 at all times. Students are subject to dismissal from the program if they receive a 'C' or lower in any course or violate academic honesty standards.

Withdrawal

Due to the cohort design of the program, students who wish to withdraw from a course may be required to withdraw from all courses in that academic term. Students who withdraw from the program must reapply for admission in a future year if still interested in completing the degree. Students should consult with the EDDBA Coordinator before considering any course withdrawals.

Incomplete

An 'Incomplete' in a course is granted **only** under extenuating circumstances.

Dissertation

The EDBA 902 course is designated for the dissertation, and students will be registered for 12 hours of this course over three academic terms. If a student does not finish the dissertation and graduate by the end of the 3rd year of the program, the student will need to register for an additional 3 hours of EDBA 902 for each academic term following until the student completes the dissertation.

Information regarding the dissertation process and requirements will be provided.

Time Limit

It is anticipated that most students will complete the requirements within the intended three years of study. All requirements for the EDBA degree, including the dissertation, must be completed within five years from the semester of entry into the EDBA program.

3 Year Plan of Study

Students in the EDBA program complete the required coursework with their cohort by following the 3 year plan as shown in the catalog and provided by the EDBA Coordinator. Students will be registered for these courses as shown. This schedule is subject to amendment by the Director of Graduate Business Programs.

Course	Title	Hours
Year One		
1st Term		
Spring		
EDBA 800	Discovering Applied Research	3
EDBA 805	Project Management for Applied Research	1
EDBA 810	Exploring Statistical Relationship in Business	3
EDBA 811	Engaging with Applied Statistics Lab	1
Hours		8
2nd Term		
Summer		
EDBA 815	Prediction and Planning for Business Futures	1
EDBA 820	Organizational Problem Solving; Design and Measurement	3
EDBA 825	Innovation System Solutions	1
Hours		5
3rd Term		
Fall		

EDBA 830	Advanced Quantitative Analysis	3
EDBA 840	Advanced Qualitative Analysis	3
EDBA 900	Developing Applied Research Skills	2
Hours		8
Year Two		
1st Term		
Spring		
EDBA 835	Designing Technology for User Experience	1
EDBA 845	Emerging Methodologies for Organizations	1
EDBA 861	Becoming Data Smart	3
EDBA 863	Emerging Issues in Business	3
Hours		8
2nd Term		
Summer		
EDBA 855	Integrating GIS to Optimize Business Performance	1
EDBA 862	Creative and Innovative Thinking	3
EDBA 864	Exploring Trends in the Global Economy	1
Hours		5
3rd Term		
Fall		
EDBA 865	Applied Decision Making and Optimization	2
EDBA 901	Dissertation Design	3
Hours		5
Year Three		
1st Term		
Spring		
EDBA 866	Applications of Disruptive Technology	3
EDBA 902	Dissertation	3
Hours		6
2nd Term		
Summer		
EDBA 902	Dissertation	3
EDBA 902	Dissertation	3
Hours		6

3rd Term

Fall		
EDBA 902	Dissertation	3
	Hours	3
	Total Hours	54