

EMB - EXECUTIVE MBA (EMB)

EMB 601. MBA Skills and Outcomes. (1 Credit)

This course will be completed during the first two months of enrollment in the MBA program. The course addresses three objectives: (1) an orientation for the MBA - Executive Option; (2) Skills refresher for students who have been out of school for a period of time; and (3) To introduce and have students focus on the learning outcomes that will be covered in the MBA Executive concentration.

EMB 602. Management Mentoring. (1 Credit)

EMB 603. Corporate Governance. (1 Credit)

Corporate governance is the set of processes, customs, policies, laws, and institutions affecting the way a company is directed, administered or controlled. Corporate governance also includes the relationships among the many stakeholders involved and the goals for which the corporation is governed. The principal stakeholders are the shareholders, the board of directors, employees, customers, creditors, suppliers, and the community at large. Students will learn the role and responsibility of boards of directors and top management.

EMB 604. Legal, Social, Ethical Environment of Global Business. (3 Credits)

A graduate student/practitioner overview of the legal, ethical, and regulatory environment in which global businesses must function. The course focuses on the role of business in society and will include a review of the legal system to include employment law, the court system, contract law, intellectual property, and international law. Integrated throughout the course are issues related not only to law but to ethics and social responsibility of organizations to society.

EMB 605. International Business Dynamics. (3 Credits)

This course involves a study of the differences in legal systems, political systems, economic policy, language, accounting standards, labor standards, living standards, environmental standards, local culture, corporate culture, foreign exchange market, tariffs, import and export regulations, trade agreements, climate, education and other emerging topics that may impact global trade.

EMB 606. Special Topics in Business. (3 Credits)

detailed study of a particular topic of special interest appropriate for business professionals who are preparing for executive positions. Topics will be announced prior to the scheduling and registration of the course.

EMB 607. Human Capital Development. (3 Credits)

This course will focus on moving the leaders of an organization beyond consideration of human resource management as merely asset utilization, and promoting an approach that considers human capital development as a long-term investment. Key topics of this course will include the theoretical, historical, and empirical foundations of human capital development, as well as the methodologies of identifying, measuring, and leveraging value adding intangible worker assets. (Fall)

EMB 612. Business Ethics and Responsibility in a Global Economy. (2 Credits)

This course examines the ethical obligations and responsibilities of leaders in both private and public sector organizations, with emphasis on those operating in today's dynamic global economic environment. The goal is to help students develop effective decision-making and leadership skills necessary to resolve ethical dilemmas that arise in the workplace and the marketplace. Class will focus on current, contemporary issues in business ethics.

EMB 651. Special Topics. (1-6 Credits)

EMB 661. Financial Analysis for the Health Care Industry. (3 Credits)

A study of the application of the techniques of financial analysis and planning to the health care sector. All areas of financial analysis of hospitals, HMOs, clinics, and physician groups are examined in a variety of formations using case studies, team assignments, and role playing.

EMB 671. Mk for Health Care Mg. (3 Credits)

An integrated course that provides health care management students an opportunity to analyze the unique marketing problems and opportunities facing the health care industry. Strategic marketing planning will be emphasized via development of a generic marketing plan. Course objectives will be accomplished through lecture, reading, discussion, case analysis and marketing plan development.

EMB 680. Career Management and Professional Development. (1-3 Credits)

This course provides early and mid-career students an opportunity to explore their personal strengths and weaknesses, to develop strategies for managing their careers and for creating a professional development plan that encourages continuous professional development. Course strategies may involve research of specific career fields, analysis of personality profiles, pursuing internships and/or career shadowing opportunities, interviewing successful professionals, participating in 360-degree performance appraisals, and participating in other career enhancement opportunities. A faculty member in the discipline in which the student wishes to concentrate will supervise this independent study course. Students are encouraged to register for this course in the early stages of the MBA program.

EMB 682. Global Business. (2 Credits)

This course will focus on business activity in foreign markets and the threats and opportunities facing firms and industries as they embark on the globalization process. Students will develop and/or clarify personal perceptions of foreign countries, cultures, business customs, legal systems, and commercial practices within selected markets and gain an understanding of the critical factors necessary for success for international firms.

EMB 691. Strategy for Health Care. (3 Credits)

A capstone course integrating the functional areas of health care management. The role and techniques of strategic planning in the health care industry will be emphasized. Course objectives will be accomplished through lecture, reading, simulation, case analysis and case presentation.

EMB 698. MBA Capstone Project. (3 Credits)

A comprehensive project selected by the students in their chosen field. Students are responsible for developing a formal proposal and after approval, collecting and analyzing the necessary data, presenting and defending recommendations to a panel of faculty and industry professionals. This project should address a work problem of significant magnitude and the analysis and recommendation should represent an appropriately high level of professionalism.