

# HEA - HIGHER EDUCATION ADMIN (HEA)

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## **HEA 601. Introduction to Higher Education Administration. (3 Credits)**

### **HEA 603. Organizational and Administrative Structure of Higher Education. (3 Credits)**

This course is designed as a survey of administration, organization and governance of higher education institutions in the United States and aims to provide students with the competencies and training necessary to undertake operational and leadership roles in higher education.

### **HEA 605. Student Development Theory. (3 Credits)**

This course is designed to promote a better understanding of the cognitive, emotional, intra and inter-personal issues that college students face. Attention is given to teaching strategies that facilitate student growth.

### **HEA 607. Budgetary Management in Higher Education. (3 Credits)**

The course provides an overview of the economics and finance of higher education in the United States, with an emphasis on the analysis of financial policies and current issues at the national, state and institutional levels.

### **HEA 609. Enrollment Management and Institutional Marketing. (3 Credits)**

This course provides students with a comprehensive understanding of the enrollment management profession. Attention is given to developing an understanding of the factors that shape students' college choice decisions as well as institutional marketing, admissions, and enrollment management.

### **HEA 611. The Legal Environment of Higher Education. (3 Credits)**

This course will explore the legal issues that affect the administration of postsecondary educational institutions. Issues pertaining to the various constituents of colleges and universities-student, faculty, and administrators-will constitute the major focus of this course.

### **HEA 613. Student Affairs Practices, Theory and Policy. (3 Credits)**

The course will provide a comprehensive examination of the field of student affairs administration and its role within American higher education. An important related goal is to help students develop a broad foundation for subsequent study and practice.

### **HEA 615. Contemporary Issues and Trends in Higher Education. (3 Credits)**

This course is intended to provide students with a venue to explore current issues affecting the administration of higher education institutions and strategies designed to address those issues.

### **HEA 617. The Community College System. (3 Credits)**

Building upon a brief history of the community college, enrolled students will study the mission and philosophy of the modern community college as well as public policy affecting their daily operations. This course will examine the community college from several perspectives: students, faculty, staff, administrators, boards of trustees, state and local political leaders, and the general public, including special interest groups.

### **HEA 619. Cultural Diversity in Higher Education. (3 Credits)**

This course explores issues of diversity in American higher education. In addition to meeting needs identified by today's students, the class will examine how we research and think about race, class, gender, sexuality, and other relevant issues. Attention will be paid to administrators, faculty members and students, as well as to larger institutional and system issues related to cultural diversity.

### **HEA 621. Empirical Assessment in HEA. (3 Credits)**

This course focuses on the contemporary context of assessment in higher education and teaches strategies that promoted evidence-based planning and improvement. Prerequisite: PRS 601 or undergraduate statistics and methods courses.

### **HEA 623. University Advancement and Fundraising. (3 Credits)**

This course is designed to assist students in developing a better understanding of fundraising for nonprofit organizations, and the critical role philanthropy and fundraising plays in sustaining and growing nonprofits such as colleges and universities. The course explores the history and foundation of nonprofit organizations and the diverse contexts within which they exist. The course will discuss philanthropic and fundraising trends.

### **HEA 691. Internship in Higher Education. (3 Credits)**

This course is offered for students enrolled in the Master of Professional Studies degree program and its Higher Education Administration area of specialization on approval of the MPS director. The Internship in Higher Education course is intended to help students integrate theoretical and research coursework with the practice of higher education administration and to reflect on their own development as educators and professionals.