

# MHA - MASTER OF HEALTH ADMIN (MHA)

---

## **MHA 608. Health Economics. (3 Credits)**

This course will explore the economics of healthcare industry and its impact on the delivery of health care. Students will learn about key economic concepts and how to apply these concepts to make optimal decisions. Key concepts include, but are not limited to, adverse selection, moral hazard, externalities, opportunity costs, elasticity, and interaction between public and private markets. This course will also provide the student with tools to understand and analyze problems in the rapidly changing health care delivery environment.

## **MHA 610. Healthcare Law. (3 Credits)**

This course will explore legal principles and regulatory issues germane to managing a healthcare organization. Issues in the areas of labor, contracts, patients' rights, real estate, institutional liability, and intellectual property will be addressed. Students will familiarize themselves with emerging health policy issues that courts are likely to confront, study how legal rules and doctrine are formulated, and learn how to interact effectively with attorneys.

## **MHA 613. Diversity, Equity, and Inclusion in Healthcare. (2 Credits)**

This course will examine diverse cultural beliefs and value systems, health disparities, and health equity as it relates to the healthcare system.

## **MHA 621. Health Policy, Politics, and Analysis. (2 Credits)**

This course will prepare students to examine critical healthcare policy issues, including those that influence regulation and delivery of healthcare. The politics of the health policy process, including the effects of political structure and institutions; economic and social factors; interest groups, classes, and social movements; media and public opinion, and other factors will be explored. Emphasis is placed on the structures and processes that influence policy formation, advocacy and change as well as the role of public and private leadership as a key component of healthcare policy. The course will also highlight major issues in health policy such as Medicare, Medicaid, and health care reform under the Affordable Care Act.

## **MHA 625. Healthcare Finance. (3 Credits)**

This course will advance knowledge, skills, and abilities related to fiscal management practices within healthcare organizations. Topics of discussion include, but are not limited to: budgeting and forecasting, capital planning, present value analysis, financial statement analysis, financial decision making, and market structure and reimbursement.

## **MHA 630. Healthcare Analytics. (3 Credits)**

This course will focus on big data analytics that are relevant to healthcare decision making, with a goal of achieving greater efficiencies in public and private healthcare systems. Topics will include, but are not limited to, the value-based healthcare system, measuring health system performance, existing quality/performance measurement frameworks (HEDIS), characteristics of high performing healthcare systems, and the IT infrastructure and human capital required to leverage analytics for health improvement. The goal is for students to aim beyond data collection, to analyzing data and converting it into actionable information.

## **MHA 638. Leadership in Healthcare Organizations. (2 Credits)**

This course will explore effective leadership strategies and competencies. Students will learn how to apply leadership principles to realistic situations and challenges such as quality, productivity, and profitability. This course will also assess students' leadership strengths and weaknesses, while formulating a development plan for growth.

## **MHA 642. Quality and Process Improvement in Healthcare Operations. (3 Credits)**

This course will provide an overview of quality improvement (QI) in health care, which has become increasingly important as healthcare organizations aim to provide care that is patient-centered, effective, safe, efficient, and cost-effective. Health care quality is driven fundamentally by leadership and management practices of healthcare organizations. This course will review approaches to building and sustaining a culture of performance excellence in health care organizations. Students will learn about the theoretical background for QI, cornerstones of QI, and how to translate theoretical models/frameworks to practical application. Students will also become versed in measurement and analysis techniques that promote sustained improvement in healthcare delivery.

## **MHA 646. Management and Organizational Behavior. (2 Credits)**

This course will focus on organizational design, communication, change, interpersonal conflict, culture, and other relevant issues within healthcare organizations. Emphasis will also be placed on managing the complexities of healthcare organizations, while incorporating theoretical concepts and applying best practices.

## **MHA 657. Human Resources in Healthcare. (2 Credits)**

This course will explore human resource management in healthcare. Management of people issues, in large part, determines the success of healthcare organizations. This course will cover the gamut of employment-related issues in healthcare organizations, such as compensation, labor relations, staffing, and safety and health that are critical to effective management.

## **MHA 665. U.S. Health Care System. (1 Credit)**

This course will focus on providing an overview of the U.S. health care system. Students will learn about the history of the current U.S. health care system, as well as the system's fundamental structure, behavior, financing, and challenges. Students will also explore the U.S. health care system as it relates to other national health systems.

## **MHA 671. Healthcare Marketing. (2 Credits)**

This course provides students with an opportunity to analyze the unique marketing problems and opportunities facing the healthcare industry. Strategic marketing planning will be emphasized.

## **MHA 682. Health Informatics. (2 Credits)**

This course will explore and evaluate the various technologies associated with healthcare. The course will also prepare students to assess the utilization of information systems to improve the quality and efficiency of healthcare. Students will become familiar with vendor selection processes, justification/feasibility studies, return on investment, the importance of integrated healthcare systems, and future systems in the dynamic environment of healthcare and information management.

## **MHA 695. Strategic Planning for Healthcare. (2 Credits)**

This course covers strategic management concepts applied to healthcare organizations. It is built on the assumption that the best way to learn strategic planning and management is to do it. The students will develop a comprehensive strategic plan for a health care organization. Topics include mission and vision statement development, external environmental assessment and determination of opportunities and threats, internal environmental analysis and determination of strengths and weaknesses, linking strategy and budgets through business planning, establishing the culture for strategic leadership and strategic control.

**MHA 699. Capstone Experience. (2 Credits)**

This course features a comprehensive culminating project that allows students to integrate knowledge and skills gained throughout graduate program coursework. The purpose of this course is to prepare students to meet the challenges they will face in the professional world. Student teams will function as “independent consultants” to define, analyze and recommend solutions to a healthcare business problem as articulated by a client preceptor.