

MASTER OF SCIENCE IN INSTRUCTIONAL TECHNOLOGY AND DESIGN

Master of Science in Instructional Technology and Design (MSITD)

Learn to create innovative learning experiences with technologies that transform education with an online master's in instructional design and technology. You will be equipped for myriad career opportunities in education—including adult learning in corporate training settings. The skills and knowledge provided within this master's in instructional design program are in high demand in K-12 and higher education, corporate settings, the military, nonprofits, and government agencies.

Beyond the classroom, a Master of Science in Instructional Technology and Design (MSITD) degree empowers problem solvers to bring unique value to organizations through the ability to convey solutions grounded in instructional design theories. You will create educational programs designed to improve learning, productivity, and job performance by applying foundational instructional design principles.

UNA's flexible master's in instructional design and technology online program consists of two tracks: Instructional Design for Teaching, Learning and Leading; and Workplace Design and Performance Improvement. Both tracks prepare you to design, develop, and evaluate educational experiences and training products and content. Learn more about our online MSITD programs below:

- Program of Study (<https://www.una.edu/education/graduate-programs/msitd-pos-12.07.2023.pdf>)

Concentration A: Teaching, Learning, and Leading Track

Graduate students in Concentration A emerge from our program prepared to provide instructional design leadership in traditional educational settings—namely, schools. This track focuses on developing interactive curriculum for K-12 settings—including libraries and media centers—as well as colleges and universities. You will learn to design and facilitate student instruction through efficient planning, development, evaluation, and management.

Concentration B: Learning & Development Track

Ongoing learning is a vital practice of any successful organization. Students choosing Concentration B will be equipped to design and direct education programs and initiatives for businesses and organizations in multiple industries, with a particular focus on applying technology toward effective corporate training. You will become proficient in evaluating learning technologies, programs, and trends. Instructional designers, corporate trainers, and development specialists work in nearly every industry.

The program consists of 30 credit hours. Eight courses make up the core of the program and students have a choice of two concentrations.

Code	Title	Hours
Core Courses		24
ITD 602P	Instructional Technology & Design Tools	
ITD 612P	Instructional Design Principles	

ITD 622P	Exemplary Course Design
ITD 632	Principles of Adult Learning
ITD 642	Data-Driven Instructional Design and Visualization
ITD 652	Project Management for Instructional Designers
ITD 692	Assistive Technologies
ITD 698	Capstone Project & Portfolio (Permit required, must be completed during your last semester of study.)

Choose one of the following Concentrations: 6

Teaching, Learning, and Leading

Choose 2 courses from the following:

ITD 690	Gamification
ITD 691	Issues and Trends in Instructional Technology and Design
ITD 697	Special Topics/Independent Study (Can be taken twice for credit if topics are different. Topics announced in advance of offering.)

Learning & Development

ITD 681	Performance Improvement
One Elective from the following:	
ITD 690	Gamification
ITD 691	Issues and Trends in Instructional Technology and Design
ITD 697	Special Topics/Independent Study (Topics announced in advance of offering)