

MASTER OF SCIENCE IN SPORT AND RECREATION MANAGEMENT

The Master of Science degree in Sport & Recreation Management (SRM) requires 30 credit hours of graduate coursework and is designed to provide students with options for in-depth experiences within an internship placement, a graduate level thesis, or further experiences directly related to the sport & recreation disciplines. In this online program, students are required to complete 12 hours of core SRM coursework that will provide a substantive foundation for sport & recreation based fields. Students will select a concentration area, either within Sport Management or Recreation Management. The student, in consultation with an advisor, will then select an appropriate thesis or non-thesis route. Non-thesis routes include an internship or directed courses and require the student to pass comprehensive exams. For the directed courses, the student will propose courses they should take, gain advisor approval and pass approved courses to graduate.

Requirements for the MS in Sport and Recreation Management

Code	Title	Hours
Sport & Recreation Management Core		
SRM 540	Applied Research Methods in Sport & Recreation Management (Applied Research Methods in Sport & Recreation Management)	3
SRM 650	Leadership Concepts in Sport & Recreation Management	3
SRM 665	Risk Management in Sport & Recreation Management	3
SRM 675	Legal Issues in Sport and Recreation Management	3
Choose one of the following concentrations:		12
Sport Management Concentration		
SRM 600	Marketing in Sport and Recreation Management	
SRM 605	Media Relations in Sport & Recreation Management	
SRM 610	Sport Facility Planning and Organizational Behavior	
SRM 615	Finance & Accounting Practices in Sport & Recreation Management	
Recreation Management Concentration		
SRM 545	Social Psychology of Leisure	
SRM 641	Advanced Recreation Programming and Leadership	
SRM 602	Recreation, Event, & Tourism Management	
HPE 638	Stress Management	
Students will choose, and have approved by their advisor, a route for the remaining 6 hours of their coursework:		6
Thesis Route		
SRM 695	Thesis in Sport & Recreation Management	
Non-Thesis Route (choose 6 hours from the following)		
SRM 685	Internship in Sport & Recreation Management	
SRM 544	Recreation for Special Populations	

SRM 550	Qualitative Methods in Sport & Recreation Management	
SRM 555	Quantitative Methods in Sport & Recreation Management	
SRM 600	Marketing in Sport and Recreation Management	
HPE 601	Advanced Coaching Techniques	
SRM 602	Recreation, Event, & Tourism Management	
SRM 605	Media Relations in Sport & Recreation Management	
SRM 610	Sport Facility Planning and Organizational Behavior	
SRM 615	Finance & Accounting Practices in Sport & Recreation Management	
SRM 625	Sport Sales & Analytics (Sport Sales & Analytics)	
SRM 630	Sport Governance	
SRM 641	Advanced Recreation Programming and Leadership	
SRM 645	eCommunications in Sport (eCommunications in Sport)	
SRM 650	Leadership Concepts in Sport & Recreation Management	
SRM 655	Sport Consumer Behavior	
HPE 675	Administration of Health and Physical Education Related Programs	
HPE 680	Clinical Exercise Physiology	
HPE 690	Independent Study	
Total Hours		30

* No more than 3 hours of HPE 690 Independent Study may be used for degree completion.

** Concentration required courses may not be used for elective coursework.