

MICRO-CREDENTIAL IN PROFESSIONAL SELLING

The requirement for admission to a College of Business and Technology Graduate Micro-credential program is a bachelor's degree with a minimum GPA of 2.50.

Code	Title	Hours
MBA 600	Foundations of Business, Part 1	2
MBA 603	MBA Essentials	1
MK 620	Sales Techniques for New Business Development	3
MK 625	Sales Management Strategies for New Business Development	3
MK 663	Key Account Management	3
Total Hours		12