

# BA/BS MAJOR IN ENTERTAINMENT INDUSTRY

## Requirements for a Bachelor of Arts or Bachelor of Science Degree in Entertainment Industry

Additional Graduation Requirements (<https://catalog.una.edu/undergraduate/academic-procedures-requirements/graduation-requirements/>)

Code	Title	Hours
General Education Component ( <a href="https://catalog.una.edu/undergraduate/academic-procedures-requirements/general-education-component/">https://catalog.una.edu/undergraduate/academic-procedures-requirements/general-education-component/</a> )		
Area I (Written Composition)		6
Area II (Humanities and Fine Arts) <sup>1</sup>		12
Area III (Natural Sciences and Mathematics)		11
Area IV (History, Social and Behavioral Sciences)		12
Area V ( <a href="https://www.una.edu/areav/">https://www.una.edu/areav/</a> )		
<b>Major Core Requirements in Entertainment Industry</b>		
ENT 225	Survey of the Music Industry	3
ENT 235	Audio in a Multimedia Environment	3
ENT 435	History of Popular Music	3
ENT 470W	Entertainment Industry Law	3
ENT 480	Senior Seminar	3
ENT 495	Entertainment Internship/Practicum	3
<b>Major Concentration Requirements</b>		
Select one from the following options:		18
Option I: Entertainment Business ( <a href="https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/entertainment-industry/entertainment-industry-ba-bs/#entertainmentbusiness">https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/entertainment-industry/entertainment-industry-ba-bs/#entertainmentbusiness</a> )		
Option II: Entertainment Technology ( <a href="https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/entertainment-industry/entertainment-industry-ba-bs/#entertainmenttechnology">https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/entertainment-industry/entertainment-industry-ba-bs/#entertainmenttechnology</a> )		
<b>Minor</b>		
Any College of Business, Communications, Music, Cinematic Arts or Theatre Minor		
<b>General Electives</b>		
General electives or second minor to bring total to 120		
<b>Total Hours</b>		<b>120</b>

<sup>1</sup> For the BA degree, select six hours of a required foreign language at the introductory level.

## Concentration Options

### Option I: Entertainment Business

Code	Title	Hours
ENT 325	Music Publishing	3
ENT 329	Record Company Operations	3
ENT 345	Concert Promotion and Touring	3
Select nine hours from the following courses:		9
ENT 299	Seminar and Lecture Series	

ENT 300	Songwriting Analysis
ENT 310	Musicianship for Audio Engineers (Musicianship for Audio Engineers)
ENT 335	Survey of Audio Recording
ENT 340	Live Production Technology
ENT 355	Artist Career Development
ENT 400	Advanced Songwriting and Analysis (Advanced Songwriting and Analysis)
ENT 426	Production
ENT 490	Special Topics
ENT 492	Singing River Records
MG 391	Entrepreneurship
MK 395	Entrepreneurial Marketing
MK 487	Digital Marketing

**Total Hours** 18

### Option II: Entertainment Technology

Code	Title	Hours
ENT 335	Survey of Audio Recording	3
ENT 425	Recording Techniques	3
ENT 201	Pro Tools Fundamentals I (Pro Tools Fundamentals I)	1
Select two hours from the following courses:		2
ENT 211	Pro Tools Fundamentals II (Pro Tools Fundamentals I)	
ENT 212	Logic Pro Fundamentals (Logic Pro Fundamentals)	
ENT 213	Ableton Live Fundamentals (Ableton Live Fundamentals)	
Select nine hours from the following courses:		9
ENT 299	Seminar and Lecture Series	
ENT 300	Songwriting Analysis	
ENT 310	Musicianship for Audio Engineers (Musicianship for Audio Engineers)	
ENT 340	Live Production Technology	
ENT 400	Advanced Songwriting and Analysis (Advanced Songwriting and Analysis)	
ENT 426	Production	
ENT 430	MIDI and Synthesis	
ENT 445	Advanced Recording Techniques	
ENT 490	Special Topics	
ENT 492	Singing River Records	

**Total Hours** 18