

DEPARTMENT OF ENTERTAINMENT INDUSTRY

The Department of Entertainment Industry (<https://www.una.edu/entertainment/>) (DEI) is part of the College of Arts, Sciences, and Engineering, and aims to prepare students for professional careers in the increasingly diverse entertainment industry.

The mission of the department is to prepare students for professional careers in the entertainment industry through quality instruction, development and mentoring. A cornerstone in this mission is to give students a broad background to enter the diverse, global workplace of private industry, entrepreneurship and independent contracting. The department values hands-on learning, and developing well trained industry practitioners, in addition to broader conceptual approaches leading to professional or graduate school.

Program Objectives

To support and deliver quality coursework in entertainment industry giving students a broad background to enter the diverse workplace of private industry, entrepreneurship and independent contracting.

To prepare students to communicate effectively as an entertainment industry professional.

To prepare students for leadership in the entertainment industry and the ability to work effectively in teams.

To provide students with an understanding of law and ethics as they apply to the entertainment industry.

To develop opportunities for public service in support of the local and regional community and regional cultural heritage.

The DEI has two fully equipped recording studios, Studio A-Noiseblock and Studio B, available to all students having completed ENT 335, Survey of Audio Recording. Both studios feature Avid's Pro Tools, a compliment of plugins, and an outboard gear and microphone collection necessary to familiarize the students with commercial facility settings around the world. A MIDI lab features recording and editing software for students to not only utilize in a classroom setting, but also use at their leisure to explore class assignments or their own creative projects. The state-of-the-art facilities are located just two blocks south of central campus.

Majors

- BA/BS Major in Entertainment Industry (<https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/school-arts/entertainment-industry/ba-bs/>)

Minors

- Sport and Entertainment Management Minor (<https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/school-arts/entertainment-industry/minor-sport-entertainment-mgmt/>)