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# BA/BS DEGREE WITH A MAJOR IN COMMUNICATION ARTS

# Requirements for a Bachelor of Arts or Bachelor of Science Degree with a Major in Communication Arts

Additional Graduation Requirements (https://catalog.una.edu/undergraduate/academic-procedures-requirements/graduation-requirements/)

Code		Title	Hours			
General Education Component (https://catalog.una.edu/ undergraduate/academic-procedures-requirements/general- education-component/)						
Area	I (Written Co	mposition)	6			
Area	II (Humanitie	es and Fine Arts) <sup>1</sup>	12			
Area	III (Natural S	ciences and Mathematics) <sup>2</sup>	11			
Area	IV (History, S	ocial and Behavioral Sciences)	12			
Area	V (https://wv	ww.una.edu/areav/)				
Majo	r Core Requi	rements in Communication Arts				
COM	205	Communication in a Global Age	3			
COM	215	Media Writing	3			
COM	243	Aural-Visual Production <sup>3</sup>	3			
COM	303W	Communications Research Methods	3			
COM	314	Communication Theory and the Public Interest	3			
COM	400W	Communication Law and Ethics	3			
COM	420	Communication Capstone <sup>4</sup>	1			
COM	498	Independent Study	1-3			
or	COM 499	Internship				

## Major Concentration Requirements

Communication Studies (https://catalog.una.edu/undergraduate/colleges-programs/arts-sciences/communications/communication-arts-ba-bs/#communicationstudies)

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A minor and/or additional courses are required to bring the total to 120 hours

Total	Hours	120
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- <sup>1</sup> For the Bachelor of Arts degree the student must satisfy the following requirement: 6 hours of a required foreign language at the introductory level.
- The Department of Communications does not accept Mathematical Reasoning for the Arts (MA 111) to fulfill the general education mathematics requirement.
- Fulfills computer literacy requirement.
- <sup>4</sup> Includes exit survey.

### **Communication Studies**

Code	Title	Hours
COM 221	Human Communication	3
COM 306	Interpersonal Communication	3

COM 308	Nonverbal Communication	3		
COM 330	Group Communication	3		
COM 402	Persuasion	3		
Select nine additional hours from the following Communication				
courses:				
COM 331	Argumentation and Debate			
COM 386	Gender Communication			
COM 417	Intercultural Communication			
COM 440	Organizational Communcation			
Communication elective at the 300/400 level				

Total Hours