

SPORTS AND ENTERTAINMENT MANAGEMENT CERTIFICATE

The Sports and Entertainment Management Certificate allows undergraduate students to combine the fields of sports management and entertainment management while helping them develop skills necessary to find employment in a wide array of sport and entertainment settings. Many live venues, such as arenas, auditoriums and city facilities, contain both sport and entertainment events and resident constituency organizations. Students have the opportunity to complete an approved internship in a specific area of their related choice. Through the internship requirement, students will gain valuable experience while working in a professional setting.

Requirements for a Certificate in Sports and Entertainment Management

Code	Title	Hours
Select three hours from the following courses:		3
ENT 225	Survey of the Music Industry	
SRM 200	Leisure in Contemporary Life	
SRM 222	Introduction to Sport and Recreation Management	
Select six hours from the following courses:		6
SRM 305	Marketing of Sport and Recreational Activities	
SRM 310	Sport Facilities and Events Management	
SRM 320	Sport Communication	
SRM 372	Golf for the Business Professional	
SRM 410	Management of Sport and Recreation Organizatons	
Select six hours from the following courses:		6
ENT 325	Music Publishing	
ENT 329	Record Company Operations	
ENT 345	Concert Promotion and Touring	
ENT 470W	Entertainment Industry Law	
ENT 485	Professional Field Experience in Sport and Entertainment Management	3
or SRM 485	Professional Field Experience in Sport and Entertainment Management	
Total Hours		18