

COLLEGE OF BUSINESS

<https://www.una.edu/business/>

Dr. Gregory A. Carnes, Dean
309A Keller-Raburn Wing 256-765-4261
Dr. Jana P. Beaver, Associate Dean

The College of Business contains the following departments:

- Department of Accounting and Business Law (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-accounting-business-law>)
- Department of Computer Science and Information Systems (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems>)
- Department of Economics and Finance (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance>)
- Department of Management and Marketing (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing>)
- Special Programs and Activities (<https://catalog.una.edu/undergraduate/colleges-programs/business/special-programs-activities>)

Through its departments the College of Business offers the Bachelor of Business Administration degree with six majors: accounting, computer information systems, economics, finance, professional management, and professional marketing. Within several of the majors, students are able to select an option that allows them to concentrate in a particular area of the major. The Department of Computer Science and Information Systems also offers the Bachelor of Science in Computer Science degree. The college also offers minors; coursework applicable to general studies components in all university degree programs; and courses suitable for general electives or for personal and vocational interests. The College of Business also offers a Master of Business Administration (M.B.A.) degree with several concentrations available. The College of Business is accredited by AACSB International. In addition, the Computer Information Systems and Computer Science programs are accredited by the Computing Accreditation Commission (CAC) of ABET.

The programs, courses, and functions of the College of Business are designed to serve students who wish to prepare for positions in the business, commercial, financial, and industrial fields, and in governmental agencies at the national, state, and local levels; for graduate study leading to professional positions in these areas and in teaching and research; for preparation for admission to professional schools of law; and for the development of knowledge, skills, and understanding for application in the business world and in society at large. The major program in accounting also includes coursework appropriate to the criteria and examinations leading to qualification as a Certified Public Accountant and a Certified Management Accountant. Anyone wishing to be licensed as a CPA in Alabama must have completed at least 150 semester hours including a bachelor's degree. The "MBA with an Accounting Concentration" offered through our graduate program will satisfy those requirements.

In its curricula the College of Business provides special opportunities for credit through supervised field experiences. A number of courses are also offered online and in the evening hours for convenience.

Degree Programs

- BBA Major in Accounting (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-accounting-business-law/bba>)
- BBA Major in Computer Information Systems (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/bba-computer-information-systems>)
- BBA Major in Economics (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/bba-economics>)
- BBA Major in Finance (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/bba-finance>)
- BBA Major in Professional Management (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/bba-professional-management>)
- BBA Major in Professional Marketing (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/bba-professional-marketing>)
- BS Major in Computer Science (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/computer-science-bs>)
- BS Major in Information Technology (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/informationtechnology>)

Minor Fields

The College of Business provides minor programs in accounting, business administration, category management computer information systems, computer science, economics, entrepreneurship, HCI development CIS, HCI development CS, human resources management, innovation engineering, management, marketing, marketing communications and technology, project management, quantitative methods, real estate and insurance, and sales. Students pursuing majors in business disciplines are not required to have a minor, but they may declare minors offered by the College of Business (except the Business Administration minor) or by other colleges. Minors offered by the College of Business may be applied for minor field requirements in programs offered in other colleges of the University.

- Accounting Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-accounting-business-law/accounting-minor>)
- Business Administration Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/business-administration-minor>)
- Category Management Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/category-management-minor>)
- Computer Information Systems Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/computer-information-systems-minor>)
- Computer Science Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/computer-science-minor>)

- Economics Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/economics-minor>)
 - HCI Development CIS Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/hci-development-cis-minor>)
 - HCI Development CS Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-computer-science-information-systems/hci-development-cs-minor>)
 - Human Resources Management Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/human-resources-management-minor>)
 - Innovation and Entrepreneurship Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/innovation-entrepreneurship-minor>)
 - Management Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/management-minor>)
 - Marketing Communications and Technology Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/marketing-communications-and-technology-minor>)
 - Marketing Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/marketing-minor>)
 - Project Management Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/project-management-minor>)
 - Quantitative Methods Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/quantitative-methods-minor>)
 - Sales Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-management-marketing/sales-minor>)
 - c. Students must complete all remaining general studies courses and PreBBA Foundation requirements within the first 30 hours following admission into their business major. Failure to complete these courses during the first 30 hours of admission into the business major program will result in suspension from the College of Business until all required general studies and PreBBA Foundation level business courses are successfully completed.
 - d. Students who are not admitted into the College of Business cannot enroll in business major courses and most BBA Core Courses.
2. Applications for College of Business admission may be submitted online from the COB website (una.edu/business) and should be completed after the student has completed 45 semester hours. Online applications must be submitted no later than 30 days prior to the planned registration for the BBA Core and business major courses. Admission to the BBA program is required in order to earn your degree.

Admission and Retention in the College of Business

1. Admission to the University.
 - a. Admission to the University does not assure admission to major programs in the College of Business. Formal application for admission to the College of Business should be made upon completion of 45 semester hours (students will declare a business major when applying for admission to the University and will be classified as “BBA Qualifications” prior to being admitted into the College of Business). Also required for admission is a 2.00 grade point average on all work attempted.
 - b. Students must have completed or be currently enrolled in each of the following (or equivalent) before COB admission is granted: Accounting Concepts I (AC 291), Accounting Concepts II (AC 292); The Legal Environment of Business (BL 240); Business Applications of Microcomputer Software (CIS 125); Fundamentals of Speech (COM 201) or Business and Professional Speaking (COM 211); Principles of Macroeconomics (EC 251), Principles of Microeconomics (EC 252); First-Year Composition I (EN 111), First Year Composition II (EN 112), literature (3 hours); history (3 hours); Finite Mathematics (MA 110) or Pre-Calculus Algebra (MA 112); Business Ethics (PHL 250); Statistical Process Control (QM 291); and science (4 hours).