

DEPARTMENT OF FINANCE, ECONOMICS, AND DATA ANALYTICS

The programs, courses, and functions of the Department of Finance, Economics, & Data Analytics (<https://www.una.edu/business/departments-majors/economics-finance/>) are designed to serve students who wish to prepare for dynamic positions in the business, commercial, financial, and data-analytic fields, and in governmental agencies at the national, state, and local levels; for graduate study leading to professional positions in these areas and in teaching and research; for preparation for admission to professional schools of law; and for the development of knowledge, skills, and understanding for application in the business world and in society at large.

Majors

- BBA Major in Data Analytics (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/bba-data-analytics/>)
- BBA Major in Finance (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/bba-finance/>)

Minors

- Data Analytics Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/quantitative-methods-minor/>)
- Economics Minor (<https://catalog.una.edu/undergraduate/colleges-programs/business/department-economics-finance/economics-minor/>)