

JOEL R. ANDERSON BBA MAJOR IN INNOVATION AND ENTREPRENEURSHIP

Requirements for the Bachelor of Business Administration Degree in Innovation and Entrepreneurship

Additional Graduation Requirements (<https://catalog.una.edu/undergraduate/academic-procedures-requirements/graduation-requirements/>)

Code	Title	Hours
General Education Component (https://catalog.una.edu/undergraduate/academic-procedures-requirements/general-education-component/)		
Area I Written Composition		6
EN 111	First-Year Composition I	
EN 112	First Year Composition II	
Area II Humanities and Fine Arts		12
COM 201 or COM 211	Fundamentals of Speech Business and Professional Speaking	
PHL 250	Business Ethics	
Select 3 hours from the following:		
EN 211	Survey of British Literature	
EN 212	Survey of British Literature	
EN 221	American Literature through Whitman	
EN 222	American Literature from Whitman to the Present	
EN 231	Literature of the World I	
EN 232	Literature of the World II	
Select 3 hours from the following:		
AR 170	Art Appreciation	
AR 281	Art History Survey I	
AR 282	Art History Survey II	
CAT 133	Cinema Appreciation	
CAT 210	Theatre Appreciation	
EN 255	Creative Writing Appreciation	
MU 222	Music Appreciation	
MU 244	Survey of Music Literature	
Area III Natural Sciences and Mathematics		11
Select 3 hours from the following:		
MA 110	Finite Mathematics	
MA 112	College Algebra	
MA 113	College Trigonometry	
MA 115	Pre-Calculus Algebra and Trigonometry	
MA 125	Calculus I	
MA 126	Calculus II	
MA 227	Calculus III	
MA 237	Linear Algebra	
MA 238	Applied Differential Equations I	
Select 8 hours from the following:		
BI 101	Introductory Biology	

BI 102	Introductory Biology	
BI 111	Principles of Biology	
BI 112	Principles of Biology	
CH 101 & 101L	Introductory Chemistry and Introductory Chemistry Laboratory	
CH 102 & 102L	Introduction to Organic and Biochemistry and Introduction to Organic and Biochemistry Laboratory	
CH 111 & 111L	General Chemistry and General Chemistry Laboratory	
CH 112 & 112L	General Chemistry and General Chemistry Laboratory	
ES 131	Earth Science/Physical Geology	
ES 132	Historical Geology	
ES 133	Earth Science/Earth Systems	
ES 146	Sustainable Earth	
ES 251	Environmental Systems	
GE 111	Physical Geography: Weather and Climate	
GE 112	Physical Geography-Landforms	
PH 101	Interactive Physics	
PH 121	Introductory Physics	
PH 125	Descriptive Astronomy	
PH 241	General Physics I	
PH 242	General Physics II	
PH 251	Technical Physics I	
PH 252	Technical Physics II	
Area IV History, Social and Behavioral Sciences		12
EC 251 & 251	Principles of Macroeconomics and Principles of Macroeconomics	
Select one sequence from the following:		
HI 101 & HI 102	Survey of World Civilization to 1500 and Survey of World Civilization since 1500	
HI 201 & HI 202	United States History to 1877 and United States History since 1877	
Area V Pre-BBA Foundation		21
AC 291 & AC 292	Accounting Concepts I and Accounting Concepts II	
BL 240	The Legal Environment of Business	
CS 101	Introduction to Computer Programming	
CIS 236	Information Systems in Organizations	
DA 291 & DA 292	Statistical Process Control and Statistical Analysis for Business	
BBA Core		
MG 491	International Business	3
FI 393	Financial Management	3
MG 331	Leadership and Organizational Behavior	3
MG 382W	Managerial Communications	3
MG 395	Supply Chain and Operations Management	3
MG 498	Strategic Management	3
MK 360	Principles of Marketing	3
Major in Innovation and Entrepreneurship		
MG 234 or MG 234H	Innovation Engineering I: Fundamentals Honors Innovation Engineering I - Fundamentals	3
MG 274	Innovation Engineering II	3

or MG 274H	Innovation Eng II - Create	
MG 334	Innovation Engineering III- Communicate	3
or MG 334H	Honors Innovation Engineering and Communicate : Innovation Engineering II	
MG 360	Entrepreneurial Experiences Engagement	1
MG 391	Entrepreneurship	3
MG 434	Innovation Engineering IV- Commercialize	3
MG 460	Entrepreneurial Experiences Engagement	1
MG 474	Innovation Engineering V- Experience	3
MG 484	Entrepreneurial Venture Financing and Legal Considerations	3
MK 487	Digital Marketing	3
Minor		
A minor is not required for any business major ¹		
General Electives		11
General Elective hours, if required, to bring total to 120		
Total Hours		120

¹ If a minor is declared, all requirements of the specific minor must be met.