

CATEGORY MANAGEMENT MINOR

Requirements for a Minor in Category Management

| Code | Title | Hours |
|-------------|------------------------------------|-------|
| CIS 446 | Decision Support Using Spreadsheet | 3 |
| MK 360 | Principles of Marketing | 3 |
| MK 362 | Personal Selling | 3 |
| MK 365 | Principles of Category Management | 3 |
| MK 435 | Science of Category Management | 3 |
| MK 470 | Cases in Category Management | 3 |
| Total Hours | | 18 |