

SALES MINOR

Requirements for a Minor in Sales

Code	Title	Hours
MG 100	Introduction to Business ¹	3
MK 360	Principles of Marketing	3
MK 362	Personal Selling	3
MK 363	Integrated Marketing Communications	3
MK 375	Social Media Marketing	3
MK 462	Advanced Sales	3
Total Hours		18

¹ Open only to students not yet admitted into the Sanders College of Business and Technology.