

BS MAJOR - SPORT AND RECREATION MANAGEMENT

Requirements for the Bachelor of Science Degree in Sport and Recreation Management

Additional Graduation Requirements (<https://catalog.una.edu/undergraduate/academic-procedures-requirements/graduation-requirements>)

Code	Title	Hours
General Education Component (https://catalog.una.edu/undergraduate/academic-procedures-requirements/general-education-component)		
Area I (Written Composition)		6
Area II (Humanities and Fine Arts)		12
Area III (Natural Sciences and Mathematics)		11
Area IV (History, Social and Behavioral Sciences)		12
Area V (https://www.una.edu/areav)		
Additional Requirements		
CIS 125	Business Applications of Microcomputer Software	3
COM 205	Communication in a Global Age	3
or EC 251	Principles of Macroeconomics	
HPE 175	Essentials of Healthy Living	3
or HPE 213	Foundations of Health	
HPE 233	First Aid	3
PE Activity (Advisor Approved)		1
SRM 200	Leisure in Contemporary Life	3
SRM 222	Introduction to Sport and Recreation Management	3
Major Core Requirements		
HPE 000	Senior Portfolio	0
HPE 466W	Legal Issues and Risk Management in Sport and Leisure Activities	3
HPE 498	Internship	6
SRM 305	Marketing of Sport and Recreational Activities	3
SRM 310	Sport Facilities and Events Management	3
SRM 410	Management of Sport and Recreation Organizatons	3
SRM 498	Internship	6
COM 410	Layout and Design I	3
Major Core Requirements		
Select one from the following concentrations:		33
Recreation Management Concentration (p. 1)		
Sport Management Concentration (p. 2)		
Total Hours		120

Recreation Management Concentration

Code	Title	Hours
HPE 102	Weight Training and Conditioning	1
or HPE 105	Walking/Jogging/Running	
HPE 130	Beginning Swimming	1

or HPE 131	Intermediate Swimming	
Lifetime Activity (Advisor Approved)		1
SRM 341	Recreational Programming and Leadership	3
SRM 441	Outdoor Education	3
SRM 444	Recreation for Special Populations	3
SRM 480	Recreational Leadership	3
or HPE 490	Research Methods: Introduction to Concepts and Analyses	
Select one from the following emphases:		18
Coaching & Officiating Emphasis (p. 1)		
Community Recreation Emphasis (p. 1)		
Outdoor Recreation Emphasis (p. 1)		
Total Hours		33

Coaching & Officiating Emphasis

Code	Title	Hours
HPE 226	Introduction to Team Sports	3
HPE 275	Officiating Sports	3
HPE 352	Kinesiology	3
HPE 378	Athletic Training and Conditioning	3
HPE 421	Psychology of Coaching	3
HPE 450	Motor Learning	3
Total Hours		18

Community Recreation Emphasis

Code	Title	Hours
HPE 300	Methods of Teaching Physical Education , Grades 6-12	3
SRM 335	Interpretation of Cultural and Natural Resources	3
SRM 340	Commercial Recreation and Tourism	3
COM 230	Foundations of Public Relations	3
MK 360	Principles of Marketing	3
or SRM 372	Golf for the Business Professional	
SO 403	Gerontology	3
or HPE 401	Adapted Physical Education	
Total Hours		18

Outdoor Recreation Emphasis

Code	Title	Hours
Select one from the following:		3
SRM 250	Wilderness First Responder	
SRM 252	Wildland Firefighter	
HPE 202	Lifeguard Training	
SRM 330	Camp Leadership	3
SRM 335	Interpretation of Cultural and Natural Resources	3
SRM 345	Natural Resource Management	3
Select one from the following:		3
SRM 346	National Parks and the National Park Service	
SRM 450	Outdoor Leadership	
SRM 451	Expedition Leadership	
GE 184	Digital Earth	3
Total Hours		18

Sport Management Concentration

Code	Title	Hours
SRM 230	Sociology of Sport	3
SRM 240	Economics of Sport	3
SRM 300	Sport Finance	3
SRM 315	Governance and Leadership of Sport	3
SRM 320	Sport Communication	3
SRM 420	Seminar in Sport Management	3
or HPE 490	Research Methods: Introduction to Concepts and Analyses	
Select one from the following:		3
HPE 370	Theory and Practice in Coaching Sports	
HPE 421	Psychology of Coaching	
SRM 372	Golf for the Business Professional	
Select one from the following emphases:		12
Communication Emphasis (p. 2)		
Management Emphasis (p. 2)		
Marketing Emphasis (p. 2)		
Total Hours		33

Communication Emphasis

Code	Title	Hours
COM 215	Media Writing	3
COM 230	Foundations of Public Relations	3
COM 243	Aural-Visual Production	3
COM Elective/Advisor Approved		3
Total Hours		12

Management Emphasis

Code	Title	Hours
Select 12 hours from the following:		12
MG 330	Principles of Management	
MG 331	Leadership and Organizational Behavior	
MG 362	Human Resources Management	
MG 382W	Managerial Communications	
MG 391	Entrepreneurship	
Total Hours		12

Marketing Emphasis

Code	Title	Hours
Select 12 hours from the following:		12
MK 360	Principles of Marketing	
MK 363	Integrated Marketing Communications	
MK 395	Entrepreneurial Marketing	
MK 362	Personal Selling	
MK 476	Consumer and Market Behavior	
Total Hours		12