

# BS IN EDUCATION - BUSINESS AND MARKETING EDUCATION 6-12 MAJOR

Additional Graduation Requirements (<https://catalog.una.edu/undergraduate/academic-procedures-requirements/graduation-requirements>)

## General Education Component

Code	Title	Hours
Area I (Written Composition)		6
Area II (Humanities and Fine Arts)		12
Two literature courses in sequence (EN 211/EN 212, EN 221/EN 222, EN 231/EN 232, EN 233/EN 234)		
One Fine Arts Elective		
COM 201	Fundamentals of Speech	
Area III (Natural Sciences and Mathematics)		11
Area IV (History, Social and Behavioral Sciences)		12
ED 299	Human Growth and Development <sup>1</sup>	
Area V ( <a href="https://www.una.edu/areav">https://www.una.edu/areav</a> )		
Total Hours		41

<sup>1</sup> The CLEP examination may be taken for this course

## Professional Education Secondary (Grades 6-12)

**Note: ASBI/FBI background clearance is a prerequisite for all Professional Education Courses.**

Code	Title	Hours
ED 292	Preprofessional Seminar and Laboratory Experience	1
ED 381	Instructional Technology for the High School <sup>1</sup>	3
ED 375	Content Literacy	3
EEX 340	Introduction to Students with Exceptional Learning Needs	3
BE 475	Teaching Career-Technical Business Marketing Education	3
ED 333W	Learning Theories and Student Development	3
ED 382	Curriculum and Teaching I	3
ED 401	Evaluation of Teaching and Learning	3
ED 477	Curriculum and Teaching II	4
ED 482	High School Student Internship	12
Total Hours		38

## ALSDE/NCATE Approved Teaching Field: Business Marketing Education

Code	Title	Hours
AC 291	Accounting Concepts I	3
BL 240	The Legal Environment of Business	3
CIS 125	Business Applications of Microcomputer Software	3
CIS 225	Introduction to Object-Oriented Programming	3

CIS 236	Information Systems in Organizations	3
CIS 330	System Analysis and Design	3
CIS 376	Web Development	3
CIS 446	Decision Support Using Spreadsheet	3
CIS 480	CIS Internship (or)	3
MK 480	Marketing Internship	
MG 310	Personal Wealth Management	3
MG 330	Principles of Management	3
MG 382W	Managerial Communications	3
MK 360	Principles of Marketing	3
Total Hours		39

Note:

- Candidates may take the following professional education courses prior to admission to educator preparation: Preprofessional Seminar and Laboratory Experience (ED 292), Content Literacy (ED 375), Instructional Technology for the High School (ED 381), Introduction to Students with Exceptional Learning Needs (EEX 340), and a content methods course.
- Courses that are taken to fulfill general education requirements which are also included in a teaching field may count in both areas.
- Candidates who plan to seek certification in another state should contact the State Department of Education in that state to find out whether or not a comparable certificate exists in that state.
- All requirements must be completed with a minimum of 120 credit hours.