

# BACHELOR OF SCIENCE IN EDUCATION DEGREE IN SECONDARY EDUCATION - BUSINESS AND MARKETING

Additional Graduation Requirements (<https://catalog.una.edu/undergraduate/academic-procedures-requirements/graduation-requirements/>)

Code	Title	Hours
<b>General Education Component: Business and Marketing</b>		
Area I (Written Composition)		6
EN 111	First-Year Composition I	
EN 112	First Year Composition II	
Area II (Humanities and Fine Arts)		12
Two literature courses in sequence (EN 211/EN 212, EN 221/EN 222, EN 231/EN 232) or one literature course and one additional humanities elective		
One Humanities or Fine Arts Elective <sup>1</sup>		
COM 201	Fundamentals of Speech	
Area III (Natural Sciences and Mathematics) <sup>2</sup>		11
Area IV (History, Social and Behavioral Sciences) <sup>3</sup>		12
ED 299	Human Growth and Development <sup>4</sup>	
Area V ( <a href="https://www.una.edu/areav/">https://www.una.edu/areav/</a> )		
<b>Professional Education Secondary: Business and Marketing (Grades 6-12)</b>		
Note: ASBI/FBI background clearance is a prerequisite for all Professional Education Courses.		
ED 292	Preprofessional Seminar and Laboratory Experience	1
ED 381	Instructional Technology for the High School	3
ED 375	Content Literacy	3
EEX 340	Introduction to Students with Exceptional Learning Needs	3
BE 475	Teaching Career-Technical Business Marketing Education	3
ED 333W	Learning Theories and Student Development	3
ED 382	Classroom Management for Diverse Learning Environments and Communities	3
ED 401	Evaluation of Teaching and Learning	3
ED 477	Curriculum and Teaching	4
ED 482	High School Student Internship	12
<b>Alabama State Board of Education Approved Teaching Field: Business and Marketing Education</b>		
AC 291	Accounting Concepts I	3
BL 240	The Legal Environment of Business	3
CIS 125	Business Applications of Microcomputer Software	3
CIS 148	Information Analysis	3
CS 135	Computer Skills for Problem-Solving	3
MG 200	Professional Development for Career Success	3
MG 310	Personal Wealth Management	3
MG 330	Principles of Management	3

MG 382W	Business Communication	3
MG 391	Entrepreneurship	3
MK 360	Principles of Marketing	3
<b>Select 3 courses (9-10 hours) from the following list. 3 hours must be at the 300-400 level.</b>		
AC 292	Accounting Concepts II	3
BE 400	Coordination of Career-Technical Cooperative Education Programs	3
CIS 225	Introduction to Object-Oriented Programming	3
CIS 236	Information Systems in Organizations	3
CIS 315	Advanced Object-Oriented Programming	3
CIS 344	IT Infrastructure	3
CIS 376	Web Development	3
COM 410	Layout and Design I	3
COM 411	Layout and Design II	3
CS 155	Computer Science I	4
ITE 249	Introduction to Information Security	3
ITE 359	Digital Forensics	3
MG 362	Human Resources Management	3
MK 375	Social Media Marketing	3
MK 387	Digital Marketing	3
<b>Total Hours</b>		<b>121-122</b>

<sup>1</sup> Students are strongly encouraged to take PHL 250, Business Ethics, to satisfy this requirement.

<sup>2</sup> Some CIS and CS courses require MA 112.

<sup>3</sup> Students are strongly encouraged to take either EC 251, Principles of Macroeconomics, OR EC 252, Principles of Microeconomics, to satisfy the remaining course in Area IV.

<sup>4</sup> The CLEP examination may be taken for this course.

## Notes:

- Candidates may take the following professional education courses prior to admission to TEP: Preprofessional Seminar and Laboratory Experience (ED 292), Content Literacy (ED 375), Instructional Technology for the High School (ED 381), Introduction to Students with Exceptional Learning Needs (EEX 340), and a content methods course.
- Courses that are taken to fulfill general education requirements which are also included in a teaching field may count in both areas.
- Candidates who plan to seek certification in another state should contact the State Department of Education in that state to find out whether or not a comparable certificate exists in that state.
- All requirements must be completed with a minimum of 120 credit hours.