

# MICRO-CREDENTIAL IN PUBLIC RELATIONS FOR NONPROFITS

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**\*\*This program is closing and will no longer accept students as of August 1, 2024. A teach-out plan pending SACSCOC approval is in place for any currently enrolled students so that they may complete this program\*\***

This micro credential program provides professionals working in the nonprofit sector with education in public relations practices, strategies, and techniques.

## Requirements for the Micro-Credential in Public Relations for Nonprofits

Code	Title	Hours
<b>Required</b>		<b>6</b>
COM 390	Public Relations Writing	
COM 475	Crisis Management and Community Relations	
<b>Choose One</b>		<b>3</b>
COM 243	Aural-Visual Production	
COM 410	Layout and Design I	
<b>Total Hours</b>		<b>9</b>