

FASH - FASHION (FASH)

***Course Fees are Per Credit Hour**

FASH 230. Fashion Sketching. (3 Credits)

A course emphasizing techniques to draw fashion sketches that communicate design ideas and details. This course content will aid students in drawing women, men, and children, pose the figure, develop the fashion head and face, sketch accessories, add garment details, and prepare flats and fabric rendering. Studio course. (Spring)

Course Fees: \$75

FASH 241. Beginning Sewing Construction. (3 Credits)

Units on basic construction techniques; wardrobe analysis, pattern selection, and garment construction; selection of ready-to-wear, from a buyer's viewpoint; pattern alteration and fitting. Studio course: Meets six hours per week. (Fall)

Course Fees: \$75

FASH 320. History of Dress I. (3 Credits)

The development of dress and adornment from Ancient Egypt to 1800. Emphasis will be on knowledge of fashion influences of past and present as a tool for making fashion predictions. (Fall, Odd-numbered years)

Course Fees: \$75

FASH 321. Merchandising. (3 Credits)

Principles, practices, and organization of fashion merchandising; job descriptions and responsibilities at the management level; financial and control functions; process of fashion innovation, variables of fashion affecting production, and distribution of consumer goals. (Fall)

Course Fees: \$75

FASH 322. Visual Presentation. (3 Credits)

Development of visual communication skills in the promotion of products for both the interiors and merchandising industries. Emphasis on visual display and selling techniques, special events, and other promotional activities. (Spring)

Course Fees: \$75

FASH 323. History of Dress II. (3 Credits)

A continuation of FASH 320 - History of Dress I. A study of the development of dress and adornment from 1800 to current period. Emphasis will be on knowledge of fashion influences of past and present as a tool for making fashion predictions. (Even-numbered years, Spring)

Course Fees: \$75

FASH 325. Social and Cultural Aspects of Clothing. (3 Credits)

An exploration of the sociological, economical, psychological, and cultural aspects of dress. (Fall, even-numbered years)

Course Fees: \$75

FASH 330. Apparel Illustration. (3 Credits)

Creative approach to illustrating apparel through the use of a digital computer program as related to drawings of clothing, fashion poses, and textile prints and includes merchandising techniques, electronic portfolio preparation, technical drawings, and tech packs. (Fall on sufficient demand)

Course Fees: \$75

FASH 331. Computer Aided Design for Apparel Patterns. (3 Credits)

Emphasis on patternmaking and grading using Gerber AccuMark Pattern Design software and includes focus on various aspects of patternmaking, pattern creation, drafting, digitizing, plotting, knockoffs, data conversion, spec sheets, and costing markers. (Fall)

Course Fees: \$75

FASH 340. Textile Global Sourcing. (3 Credits)

A study of global sourcing examines this crucial function in the textile and apparel industries, providing practical insight into both how and why global sourcing is pursued. Topics include step-by-step global sourcing procedures and explores the theoretical, political, economic, social, and environmental implications of global sourcing decisions with an emphasis on sustainability. (Spring, odd-numbered years)

Course Fees: \$75

FASH 341W. Textiles and Materials. (3 Credits)

Consumer oriented study of textiles emphasizing fibers, yarns, fabric, dyeing, printing, finishing, care, and serviceability for apparel and the interior environment. Knowledge of testing standards and legislation concerning apparel and interiors. Prerequisite: EN 111 and EN 112.

(Spring, even-numbered years)

Course Fees: \$75

FASH 350. Advanced Sewing Construction. (3 Credits)

A modular class including couture techniques and problem fabrics; construction of a designer garment; commercial skills such as mass production, and managing a sewing laboratory. Studio course - meets 6 hours per week. Prerequisite: FASH 241. (Spring)

Course Fees: \$75

FASH 351. Business of Fashion. (3 Credits)

The Business of Fashion provides a basic overview of designing, manufacturing, and marketing, and trend forecasting of fashion products. The course provides an understanding of the organization and operations of fashion brand companies in creating sustainable supply chains in today's global fashion industry. (Fall)

Course Fees: \$75

FASH 440. Sustainability in Fashion. (3 Credits)

The study of enhancing the sustainability potential in common fibers used in the fashion industry. Focus from fundamentals of fiber production and the product lifecycle. Emphasis on sustainability benefits and environmental impacts at each stage of the lifecycle, improving sustainability benefits, availability, and marketing and innovation opportunities that lead to more sustainable fashion. Prerequisite: FASH 241. (Fall on sufficient demand)

Course Fees: \$75

FASH 442. Production Development: Technical Design. (3 Credits)

Preparation for apparel designers for technical design skills in the apparel industry reflecting current apparel production and manufacturing practices. Instructional type: Lecture and Lab. Prerequisite: FASH 330.

(Spring on sufficient demand)

Course Fees: \$75

FASH 450. Retail Buying. (3 Credits)

The study of buyer's responsibilities in the fashion industry; includes buying philosophies, merchandising math, simulated exercises that mimic real-life buying responsibilities, research of new market and clothing trends, projected sales, stock requirements and mark-downs, and development of a merchandise plan and factors to increase sales of a department.

Course Fees: \$75

FASH 451. Draping. (3 Credits)

Guide to draping fabric on a dress form teaching skills and techniques needed to develop creative patterns from the basic bodice to bias-cut gowns. Studio course - meets six hours a week. Prerequisite: FASH 350.

(Fall, Even-numbered years)

Course Fees: \$75

FASH 460. Apparel Design I. (3 Credits)

Apparel Design I focus centers around the process of designing a collection with a emphasis on research, fabric sourcing, pattern and test garment development, and the important roles within a design team and the many sources of inspiration available to designers. Studio course - meets six hours a week. Prerequisites: FASH 230, FASH 330, FASH 331, FASH 350. (Fall on sufficient demand)

Course Fees: \$75

FASH 461. Apparel Design II. (3 Credits)

A continuation of FASH 460: Apparel Design II focuses on the process of designing a collection from the concept to presented finished collection. Focus on final garment construction, fitting, and presentation. Students' personal vision is advanced through finalized visual presentations.

Studio course - class meets six hours a week. Prerequisites: FASH 442, FASH 460. (Spring on sufficient demand)

Course Fees: \$75

FASH 470. Senior Prep/Capstone. (3 Credits)

Fashion Merchandising & Design topics selected according to the interest and needs of the individual student, with study at advanced undergraduate level. Focus will center around interview preparation, employment research, careers, and portfolio development. Comprehensive exit exam included. Prerequisite: Senior classification.

Course Fees: \$75

FASH 475. Internship. (6 Credits)

An internship is a supervised on-the-job learning experience that enables the student to apply classroom knowledge and theory to a practical working situation. In the internship program, a student, usually a senior, works in a job that is directly related to his/her major field of study. Six academic credit hours are granted upon successful completion of the work experience. The student must enroll for the internship through his/her academic advisor. The internship, FASH 475, is offered only during the regular summer session. International students must receive approval from the Office of International Affairs prior to course registration.

Course Fees: \$75

FASH 497. Special Topics in Fashion Merchandising and Design. (1-3 Credits)

Detailed examination of a specific topic related to the disciplines in human environmental sciences. Topic will be announced prior to the scheduling of the class. A special fee may be required according to the topic and course content. This course may be taken a maximum of two times for credit. Prerequisite: departmental approval.

Course Fees: \$75

FASH 499. Independent Study-Practicum. (1-3 Credits)

Independent study, projects, or field experiences under departmental determination, supervision, and evaluation. Open to majors on approval of department chair. International students must receive approval from the Office of International Affairs prior to course registration. (Offered upon sufficient demand)

Course Fees: \$75