

SRM - SPORTS RECREATION MGT (SRM)

*Course Fees are Per Credit Hour

SRM 199. Service Learning. (3 Credits)

This course is designed to introduce students to Service Learning through the integration of academic learning about local, national, and global issues with service work addressing those concerns. Approval of supervising department required. (Offered upon sufficient demand.)

Course Fees: \$60

SRM 200. Leisure in Contemporary Life. (3 Credits)

This course will allow the student to explore the psychological, sociological, economic, and environmental implications of leisure in contemporary society. Specific emphasis will be given to an historic overview of leisure, the relationship of work to leisure, implications for current leisure trends, responsibility and leisure choices and the role leisure may play in our future.

Course Fees: \$60

SRM 222. Introduction to Sport and Recreation Management. (3 Credits)

An introduction to the sport and recreation industries including professional organizations, career opportunities, historical development, basic principles underlying contemporary theory and practice, and the development of a sound professional philosophy. (Fall)

Course Fees: \$60

SRM 230. Sociology of Sport. (3 Credits)

An introductory course devoted to an examination of sport and its relationship to society and to other social institutions. Emphasis will be given to such topics as how social phenomenon affects sport participation and behavior and how the dynamic nature and diverse parameters of society affect the sport industry. Principal emphasis is given to sport in American society. (Spring, even years)

Course Fees: \$60

SRM 240. Economics of Sport. (3 Credits)

This course will focus on the use of economic concepts to explain the world of sport and the economic impact of sport on our society. Specific emphasis will be given to supply and demand, market structures, government and privately sponsored sport, cost and benefits of franchises, profit maximization, labor market and competitive balance, labor relations, and the economics of amateur and college sport. (Fall, even years)

Course Fees: \$60

SRM 250. Wilderness First Responder. (3 Credits)

This course will focus on the preparation of outdoor leaders to respond to medical emergencies in remote locations. Emphasis will be placed on prevention of medical emergencies and decision-making when emergencies occur. Also covered will be extended care and prolonged transport and improvised equipment. Additional course cost will be involved to cover the cost of supplies, certification, and instructor. (Summer)

Course Fees: \$60

SRM 252. Wildland Firefighter. (3 Credits)

This course covers all components required for basic training as a wildland firefighter including firefighter training, introduction to wildland fire behavior, the incident command system, firefighting safety, selection, care and proper use of a variety of wildland firefighting hand tools, initial and extended attack, and urban interface. In addition, practical application of subject matter covered in class sessions will be utilized in field based training sessions. Assessment of physical endurance will be conducted via the NWCG "pack test".

Course Fees: \$60

SRM 270. Practicum in Sport and Recreation Management. (3 Credits)

This course provides students with an introduction to the sport and recreation management industry via a professional organization. Students are required to fulfill a minimum of 90 hours of work at a pre-approved site in addition to completing journal reflections and other assignments. International students must receive approval from the Office of International Affairs prior to course registration. Prerequisite: SRM 222 grade of C or better. (Fall, Spring, Summer on sufficient demand)

Course Fees: \$60

SRM 300. Sport Finance. (3 Credits)

This course examines the fundamental concepts and theories of finance applicable to the field of sport management. Emphasis will be identifying a variety of financial resources and using marketing and promotional skills to yield optimum benefits. Prerequisite: SRM 222. (Spring, odd years)

Course Fees: \$60

SRM 305. Marketing of Sport and Recreational Activities. (3 Credits)

This course is designed to provide students with a practical application of marketing science and public relations as they relate to the sport and recreation industries. Prerequisite: SRM 222. (Fall)

Course Fees: \$60

SRM 310. Sport Facilities and Events Management. (3 Credits)

This course addresses the principles and procedures involved in sport facility and event management. Emphasis will be given to planning new sport facilities and events, operation of facilities and attracting events, and event planning, production and evaluation. (Fall, odd years)

Course Fees: \$60

SRM 315. Governance and Leadership of Sport. (3 Credits)

This course introduced the student to the power and politics of sport organizations and principles and practices of their governance in amateur and professional sports at the community, state, national, and international levels. Emphasis will be given to concepts of governance, economic, political and social factors impacting sport governance, leadership, ethics, and governance trends and challenges. (Fall)

Course Fees: \$60

SRM 320. Sport Communication. (3 Credits)

This course will provide a framework for understanding the connection between the informational and commercial sides of sport information management. Emphasis will be placed on allowing sport managers to acquire and refine effective ways of communicating, both internally and externally, with all their constituencies. (Spring)

Course Fees: \$60

SRM 321. Psychology of Esport and Video Games. (3 Credits)

This course provides students with a broad introduction to esports, video games, and video gamers as a cultural group. An emphasis is placed on psychological, socio-political, phenomenological, and administrative aspects of esports and video games as related to topics such as: game design, game play, mental health, Esport competition, and administration. Students will examine the individual and societal influence of esports and video games, along with the various psychological components that contribute to their popularity and success. Implications for engaging in Esport activities with video games and video gamers will be discussed. (Fall, Spring)

Course Fees: \$60

SRM 325. Contemporary Issues in Esport. (3 Credits)

This course examines the various impacts of current issues confronting the esport industry from a sport managers perspective. Topics explored in the class may include but not be limited to: the Esport Ecosystem, Levels of Esport Participation, Socio-Cultural Themes, Esport Stakeholders, Approaches to Governance, Events/Venues, Social Media and Communication, Esport Law, Program/Team Management, and other issues related to a career in the esport industry. This course explores best practices as they relate to esport managers, as well as how esport differs from traditional sport. Students will gain experiential knowledge in esport management through a class project. Students will engage in research, discussion and problem solving in order to better understand and assess significant current issues. (Fall, Spring)

Course Fees: \$60

SRM 327. Sport Analytics. (3 Credits)

This course will focus on analyzing data to enhance performance of individual athletes and teams. Students will review roles of athletes within selected teams in the sport industry and discuss the development and use of accurate assessments for optimal sport performance. This course will analyze body types, training programs, and performance measurements. Students will utilize exploratory data analysis, predictive modeling, and presentation graphics, showing real-world implications for athletes and coaches. This course will enhance the student's abilities in a variety of related areas through mastering applicable analytical techniques related to sport performance. (Fall, Spring)

Course Fees: \$60

SRM 330. Camp Leadership. (3 Credits)

A study of organized camping with emphasis on leadership, programming, and camp administration. This course will follow the American Camping Association course content for the Basic Camp Director program. (Fall, odd years)

Course Fees: \$60

SRM 335. Interpretation of Cultural and Natural Resources. (3 Credits)

This course will focus on the study and practice of interpretative techniques of cultural and natural resources. Emphasis will be placed on the development of skills in designing, producing, and presenting interpretative materials and programs in a recreational setting to all segments of the population. (Spring, odd years)

Course Fees: \$60

SRM 340. Commercial Recreation and Tourism. (3 Credits)

This course is designed to introduce students to the scope, characteristics and management aspects of the diverse commercial recreation and tourism industry. (Fall, even years)

Course Fees: \$60

SRM 341. Recreational Programming and Leadership. (3 Credits)

Methods of and leadership in organizing and conducting recreational programs for all age and ability groups. Emphasis on programming principles, planning goals and objectives, and program organization and evaluation. Emphasis will also be given to leadership techniques, group dynamics, and communication skills. Prerequisite: SRM 222.

Course Fees: \$60

SRM 345. Natural Resource Management. (3 Credits)

A course of study focusing on the administration of recreational lands by state and federal agencies with emphasis on management policies and procedures. This course will include service-learning experiences involving travel to and volunteer work with federal and state land management agencies. (Spring, even year)

Course Fees: \$60

SRM 346. National Parks and the National Park Service. (3 Credits)

This course will provide students with an opportunity to gain in depth knowledge of the National Park Service through exploration of some of the major NPS units in the United States. Emphasis will focus on the history of the NPS, specific characteristics of NPS units, and current management issues faced by those charged with managing units of the NPS. In addition, students will have opportunities to develop knowledge of the natural and cultural features of NPS units visited, interact with NPS personnel, gain first-hand knowledge of the impact of governmental policies on operations and management NPS units, assess services provided by NPS units, and gain information relative to career options with the NPS. This course is designed to be field based and will require travel to selected units of the NPS. Course cost will vary based on the NPS units selected.

Course Fees: \$60

SRM 348. Challenge Course Leadership. (3 Credits)

This course will equip students advanced skills and leadership training in the use of challenge courses and high ropes elements as a unique educational modality for developing teamwork, trust, cooperation, communication, and respect for others in a problem-solving environment. In addition, students will also develop leadership skills necessary to facilitate the personal growth of others through educational experiences using challenge courses and high ropes elements. Emphasis will also be given to the day-to-day management, operation, and maintenance of a challenge course and high ropes elements.

Course Fees: \$60

SRM 359. Special Course. (1-6 Credits)

Course number reserved for special courses offered from time to time in response to special circumstances. The courses are discipline specific with variable credit and when offered, they are identified by department content and credit.

Course Fees: \$60

SRM 369. Special Course. (1-6 Credits)

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Course Fees: \$60

SRM 372. Golf for the Business Professional. (3 Credits)

An introduction to the role of golf in establishing and maintaining quality business relationships. Emphasis will be given to history of golf, fundamental skills development, on course strategies, tournament development and play, rules and safety on the course, etiquette and protocol for business golfers, internal teambuilding and external networking, and demonstration of business character and ethics through golf. Additional emphasis will be given to pro shop operations, customer services, and economic impact of golf on local communities.

Course Fees: \$60

SRM 389. On-Campus Internship. (3 Credits)

Course Fees: \$60

SRM 399. Departmental Service Learning. (1-6 Credits)

This course is designed to provide students the opportunity to integrate academic learning about vital service issues within a specific discipline with service work addressing those issues. This course may be repeated for a maximum of six credits. Approval of supervising department required. (Offered upon sufficient demand.)

Course Fees: \$60

SRM 405. Generating Revenue in the Sport Industry. (3 Credits)

This course examines the fundamental concepts and practical applications of revenue generation in sport. Through learning sales concepts and hands-on application, students will engage in generating revenue while working alongside industry partners. Prerequisites: SRM 240 with a grade of C or better. (Spring, Summer on sufficient demand) Prerequisite: SRM 240 with a grade of C or better. (Spring, Summer on sufficient demand)

Course Fees: \$60

SRM 410. Management of Sport and Recreation Organizations. (3 Credits)

This course provided the student with knowledge of management procedures applicable to sport and recreation operations. Emphasis will be given to management theories, organizations structure, and managerial roles and responsibilities. Prerequisite: SRM 222. (Spring)

Course Fees: \$60

SRM 420. Seminar in Sport Management. (3 Credits)

The purpose of this course is to identify and analyze current factors affecting the field of Sport Management. The primary thrust of the course will be directed toward the modern day duties and responsibilities of a sports manager. Current trends in the Sport Management field will be researched and discussed. Specific course content will vary with the evolution of the field of Sport Management. Prerequisite: SRM 222.

Prerequisite or Corequisite: SRM 410. (Fall)

Course Fees: \$60

SRM 441. Outdoor Education. (3 Credits)

Principles of environmental use, group, family, and individual camping. Outdoor teaching of environmental relationships, sports, crafts, and living skills. Weekend outdoor living experience required as part of this course. Three class periods per week. (Fall)

Course Fees: \$60

SRM 444. Recreation for Special Populations. (3 Credits)

This course is an introduction to the area of therapeutic recreation and providing recreational services to special populations. Components of this course will include background information on the development of therapeutic recreation, environmental barriers and recreation opportunities, characteristics of selected populations, and program planning considerations for special populations. This is a field based course requiring students to complete a minimum of 75 clinical hours at Camp ASCCA. Special fee required. (Summer)

Course Fees: \$60

SRM 445. Adventure Therapy. (3 Credits)

An introduction to adventure therapy and the application of adventure activities as a therapeutic tool to promote positive participant effects. Focus will be on utilization of adventure therapy as a stress management tool including program activities that may aid participants in the enhancement of self-confidence, active initiative, self-efficacy, time management, intellectual flexibility, emotional control, social competency, and leadership skills. Emphasis will be given to the history of adventure therapy, psychotherapeutic foundations of adventure therapy, underserved populations such as at-risk youth, the role of nature and activities in a natural setting in facilitating positive participant effects, strategies for implementing adventure therapy, program assessment, risk management, and ethical practices in adventure therapy.

Course Fees: \$60

SRM 447. Legislation and Federal Land Management. (3 Credits)

Legislation and Federal Land Management has been designed to provide students interested in federal land management policy with more in-depth information on specific laws enacted to manage these lands and the resources they hold. This course can be used to enhance educational experiences provided through current courses related to outdoor recreation and natural resource management.

Course Fees: \$60

SRM 448. Wilderness Management. (3 Credits)

Wilderness Management has been designed to provide students interested in laws and policy development governing management of areas included in the National Wilderness Preservation System with more in-depth information on current administrative procedures. Emphasis will be given to development of an understanding of wilderness components, special provisions in the Wilderness Act, and management of cultural and paleontology resources in wilderness. This course can be used to enhance educational experiences provided through current courses related to outdoor recreation and natural resource management.

Course Fees: \$60

SRM 450. Outdoor Leadership. (3 Credits)

This course is based on the student contract format and will provide students an opportunity to enroll in specialized outdoor leadership training with outdoor leadership organizations such as the National Outdoor Leadership School (NOLS), Outward Bound (OB), and Wilderness Education Association (WEA). Course requirements will be established on an individual basis and the course grade assigned according to the established contract. Prerequisite: Permission of instructor. (Fall, Spring, Summer)

Course Fees: \$60

SRM 451. Expedition Leadership. (3 Credits)

This course is designed to provide students interested in leading groups on extended outdoor experiences with essential information relative to expedition success. Emphasis will be placed on leader judgment and leadership styles, identifying expedition outcomes and creating positive group environment, group processing, decision-making and consentience building, logistics, trip planning, and risk management. A review of basic outdoor living skills will also be part of this course. This course will involve extended field experiences and travel by van. Additional costs associated with transportation, food purchase, equipment rental, and camp fees will be assumed by each student. Prerequisite: Permission of instructor. (Summer)

Course Fees: \$60

SRM 479. Continued Enrollment. (1-3 Credits)

Course Fees: \$60

SRM 480. Recreational Leadership. (3 Credits)

Development of skills and techniques necessary for successful leadership in recreation and park settings. Students will be required to complete a minimum of 100 clinical hours as part of this course.

Prerequisite: HPE 466, SRM 350. (Spring)

Course Fees: \$60

SRM 485. Professional Field Experience in Sport and Entertainment Management. (3 Credits)

Provides the student with an opportunity to be actively involved in a specific aspect of sport or entertainment industries. Includes application of theoretical knowledge to practical situations related to management of sport and/or entertainment. The student will be required to complete a minimum of 150 hours of documented field experience during the semester. Also listed as ENT 485 but creditable only in field for which registered.

Course Fees: \$60

SRM 497. Special Topics. (1-3 Credits)

Detailed examination of a specific topic in the field of sport and recreation management. Topic will be announced prior to the scheduling of the class. May include field trips. A special fee may be required according to the topic and course content. (Fall, Spring, Summer)

Course Fees: \$60

SRM 498. Internship. (6 Credits)

Students will be assigned to an appropriate sport or recreation program or agency for the purpose of experiencing a minimum of 200 hours of extended field experience during the semester. Students will be consulted as to the program or agency with which they would desire to intern. At the completion of the internship, each student will provide a portfolio describing and providing examples of work completed and make an oral presentation to peers and departmental faculty. This course is intended to be taken concurrently with HPE 498, Internship, to create a semester long internship experience totaling a minimum of 400 hours. International students must receive approval from the Office of International Affairs prior to course registration. Prerequisites: Completion of all other program of study requirements and approval of the department chair. (Fall, Spring, Summer)

Course Fees: \$60

SRM 499. Independent Study. (1-3 Credits)

Open to senior departmental majors upon submission of request and approval by the department chair. Provides opportunity for study, research or special field experiences in sport and recreation management based on appropriateness as determined by the department chair and faculty supervision. Prerequisite: Senior status in departmental major. (Fall, Spring, Summer)

Course Fees: \$60